Course Outline (Higher Education)



School / Faculty: Faculty of Education and Arts

Course Title: PHOTOGRAPHY

Course ID: VAMIN1053

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 100301

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

| AQF Level of Program | | | | | | | |
|----------------------|---|---|----------|---|---|----|--|
| | 5 | 6 | 7 | 8 | 9 | 10 | |
| Level | | | | | | | |
| Introductory | | | V | | | | |
| Intermediate | | | | | | | |
| Advanced | | | | | | | |

Learning Outcomes:

Knowledge:

- **K1.** Identify basic concepts of digital photography.
- **K2.** Describe and apply basic rules of composition.
- **K3.** Understand appropriate techniques in Photoshop in print processing and colour and image correction
- **K4.** Explain Photography as reportage and documentation.
- **K5.** Recognise principles of health and safety for the artist including operation of equipment.

Skills:

- **S1.** Practise technical ability necessary to the development of knowledge as listed above.
- **S2.** Operate correct O.H & S procedures in line with the practice of the Photography.

Application of knowledge and skills:

- **A1.** Translate practical and conceptual aspects of contemporary photographic applications to creative outputs.
- **A2.** Demonstrate understanding of organisational and aesthetic considerations in creating artwork.

Course Outline (Higher Education)

VAMIN1053 PHOTOGRAPHY

Course Content:

This course provides students with an introduction and overview of photography, from which students can ascertain its use and applicability for their individual needs within Communication Design and the Visual Arts. Subjects covered include: basic skills, techniques and concepts of digital photography; post photography photoshop techniques and procedures; and basic concepts of colour photography. The course builds students' photo media knowledge with the application of techniques, materials and processes in photographic media. Through workshop studio activities, students will focus on developing a personal aesthetic, and their appreciation and awareness of a range of photographic methodologies. These skills and knowledge will support the students' own creative production of a body of original work to be reviewed for assessment.

Values and Graduate Attributes:

Values:

- **V1.** Develop a willingness to explore and take creative risks.
- **V2.** Appreciate and tolerate the many contemporary attitudes and values within the arts.
- **V3.** Value the importance of initiative, enthusiasm and commitment.
- **V4.** Respect and practise professional and responsible behaviour in the workplace.
- **V5.** Promote the importance of attention to detail and completion of tasks.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

| Attribute | Brief Description | Focus |
|---|---|--------|
| Knowledge, skills and competence | Students are able to reflect analytically on their photography practice and are developing an understanding of their unique individual creativity. | High |
| Critical, creative and enquiring learners | Students have developed an understanding and a set of preliminary skills to develop a life-long artistic practice. | Medium |
| Capable, flexible and work ready | Students are able to reflect critically on their photography practice and are developing an understanding of individual creativity and expression in the production of, and participation in, visual culture and communication. | Medium |
| Responsible, ethical and engaged citizens | Students have developed an understanding and a set of preliminary skills to develop a life-long artistic practice. | Low |

Learning Task and Assessment:

Course Outline (Higher Education)

VAMIN1053 PHOTOGRAPHY

| Learning Outcomes Assessed | Assessment Task | Assessment Type | Weighting |
|----------------------------------|---|---------------------------------------|-----------|
| S1, S2, K2, K5, A1 | Acquiring and recording investigatory material in journal/ sketchbook that demonstrates the generation and development of concepts, visual images, working drawings, etc. through graphic presentation and written notes. | Presentation of Journal/Sketchbook | 15-25% |
| K1,K3, K4, S2 A1, A2 | The development of a body of (required) photographic works that is relevant to the study of photography | Presentation of a folio of work | 75-85% |

Adopted Reference Style:

Chicago